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Friedrich Hinterberger, born in 1959, is the founding President of SERI. Studies of national economics at the Johannes-Kepler University Linz. 1985-1991 scientific member at the Justus-Liebig University Gießen. Since 1985 he has been teaching at universities both in Austria and abroad. 1993-2000 leader of the working group Ecological Economics and Ecological Economical Policy at the Wuppertal Institute for Climate, Environment and Energy. Since 1999 founding president of the Sustainable Europe Research Institute. Board member of the Austrian Chapter of the Club of Rome. Work focus: Ecological Economics, Scenarios for sustainable economies and societies, Quality of Life Research.